Effects of Texture

TEXTURE	PHYSICAL EFFECT	PSYCHOLOGICAL EFFECT (MOOD)
Smooth, crisp	Sharp silhouette, much reflected light	Refined, hard, cheerful, perky, sophisticated
Smooth, soft	Sharp silhouette, much reflected light	Sensuous, relaxed, luxurious
Velvety soft	Enlarging, but less defined, dense, less reflected light	Rich, luxurious
Fuzzy	Enlarging, but less defined, dense, less reflected light	Luxurious, cuddly, primitive, untamed
Rough	Softer silhouette, less reflected light	Sporty, natural, uncouth, coarse, primitive, casual
Coarse	Enlarging, less reflected light	Uncouth, earthy, uncivilized
Medium (regular)	Neutralizing, medium reflected light	Businesslike, mature, stable, conservative
Medium (irregular)	Neutralizing, medium reflected light	Stable, active, warm